

written during 1926 amounted to \$4,287,254.85. The insurance in force by the company amounts to \$62,833,665.00. In 1926 the company was interested in 403 fire losses on which it paid \$188,527.47. The amount saved by policyholders in the cost of fire insurance was \$207,359.97 during the last year.

All of the directors and officers of the company were reelected. The directors are as follows: Charles H. Avery, L. G. Heinritz, James H. Beal, Edward W. Stucky, William C. Anderson, George O. Young, J. S. Rutledge, Edward Voss, Jr., Samuel C. Davis, John D. Muir, Walter Rothwell, E. H. Thiesing, M. S. Kahn, E. B. Heimstreet and Frank H. Freericks.

The officers are: Charles H. Avery, *President*; L. G. Heinritz, *Vice-President*; Frank H. Freericks, *Secretary and General Counsel*; William P. Starkey, *Assistant Secretary*; Walter Rothwell, *Treasurer*; John H. Linne-mann, *Assistant Treasurer*.

The Executive Committee of the company is composed of: Charles H. Avery, L. G. Heinritz, James H. Beal, William C. Anderson, Walter Rothwell, G. O. Young and Frank H. Freericks.

An informal dinner was given in honor of the Board of Directors and presided over by President Charles H. Avery. Talks were

given by President Samuel C. Davis of the N. A. R. D.; President Otto E. Kistner of the Ohio State Pharmaceutical Association; President Edward Lehr of the O. V. D. A.; President H. J. Duesterberg of the Cincinnati Branch of the A. Ph. A.; M. N. Ford, former President of the N. A. B. P., and now President of the Ohio State Board; and Charles G. Merrell.

JOHNSON AND JOHNSON RESEARCH STUDIES WIN BOK AWARD.

Johnson and Johnson research studies have been voted the outstanding advertising survey for the year 1926.

This became known when a jury of the Harvard Business School, awarded the Edwin A. Bok prize of \$2000 to Barton, Durstine & Osborn, advertising counselors for Johnson and Johnson, for "the best research studies which have reduced or prevented unwise or wasteful expenditure in a particular advertising campaign." The jury making the award was composed of prominent advertising men representing well-known advertising agencies and publishers. The announcement was made at a dinner of the Harvard Business School, given in honor of the Bok prize winners, at Cambridge, Mass., February 15th.

OBITUARY.

JAMES LITTLEJOHN TAYLOR.

J. L. Taylor, member of the AMERICAN PHARMACEUTICAL ASSOCIATION died in Biltmore Hospital, Asheville, N. C., January 18th, following an operation.

He was a native of Oxford, N. C., the oldest son of Mr. and Mrs. James A. Taylor, having been born in the Granville town in 1882. He was educated at the Horner Military School and during his school days he was among the leaders in his classes. When he passed the examination of the State Board of Pharmacy in April 1902, he was the youngest man in his class. His retail experience was gained in the Hancock Drug Co., of Oxford, and with the Carmichael Drug Co., of Asheville. On July 15, 1909, he entered the employ of Sharp and Dohme, of Baltimore, as salesman, and until his death he was a valued representative of the sales organization of this company.

A former friend says of him: "Never in the history of Oxford, his native town, has

the passing of a young life been more genuinely regretted. Strong, handsome and gentle, he made many friends. He was recognized by all as an unusual man, his sterling characteristics being greatly esteemed. Though having lived in another town for the past twenty years, yet on his frequent visits to his parents, he was known and admired in Oxford for his sweet and gentle disposition and his unselfish and considerate deeds."

GUSTAVE HORSTMANN.

Dr. Gustave Horstmann, member of the A. Ph. A. since 1914, head of the Department of Chemistry and Assistant Dean in the College of Pharmacy at Fordham University, died February 15th, aged 58 years.

He graduated from the Philadelphia College of Pharmacy and in 1912, after the establishment of Fordham College of Pharmacy, he served as instructor of pharmaceutical chemistry and pharmacy. Later he became Assis-

tant Professor of Pharmacy and Professor of Pharmaceutical Chemistry.

Dr. Horstmann was Chairman of the Committee on Pharmacy and Queries of the New York State Pharmaceutical Association from 1921 to 1923. In 1919 he became City Pathologist of Mt. Vernon and of St. Joseph's Hospital at Yonkers. He was a member of the American Institute of Chemists, of the American Chemical Society and Secretary of the New York Academy of Pharmacy, President of West Chester County Pharmaceutical Association and founder of Fordham University Chemical Society.

REDMOND MAYO.

Redmond Mayo, member of the AMERICAN PHARMACEUTICAL ASSOCIATION since 1918, and until his demise, proprietor of the pharmacy at 3500 12th St., N. E., Washington, D. C., died March 1st, of pneumonia, aged 37 years.

Mr. Mayo was born in Tarboro, N. C., where he received his early education, and thereafter, was employed in the pharmacy of E. V. Zoeller. He came to Washington as a young man and secured employment in O'Donnell's pharmacy and entered the College of Pharmacy of George Washington University. Thereafter he was employed in the pharmacy of S. L. Hilton. When the war broke out he joined the Chemical Warfare Division and served at the Research Bureau during the World War. About the time that the Armistice was signed he was recommended for a commission as Second Lieutenant. After he was mustered out, at the suggestion of S. L. Hilton, he entered business on his own account. He located well and made good. At the time of his demise he had a most flourishing business and was on the road to greater success.

He was a director of the Northeast Building Association of Washington, and a member of the Advisory Board of the Merchants' Bank and Trust Co. He is survived by his widow, Mrs. Lucy Sherwood Mayo and a three-months' old daughter.

The deceased belonged to the Masonic order and Rev. O. O. Dietz, pastor of the Brookland Baptist Church officiated at the funeral ceremonies.

Chairman of the Council, S. L. Hilton said of the deceased that the AMERICAN PHARMACEUTICAL ASSOCIATION has lost a valuable member whose efforts for pharmacy were increasing year by year.

Members of the AMERICAN PHARMACEUTICAL ASSOCIATION sympathize with Chairman E. Fullerton Cook, of the U. S. P. Committee of Revision, because of the bereavement by the death of his father and mother. The mother had been sick for a short time, the father died several weeks afterward, following a surgical operation. It is particularly sad that Mr. and Mrs. Cook should be called at a time when the son was far away from them. Both of the deceased had passed the three score and ten of years. The devotion of the members of the family for each other is a source of satisfaction to the bereaved. It is known to the members of the A. PH. A., that Professor Cook is pursuing studies under Prof. Dr. Tschirch and is accompanied by his family. They will return this summer.

Members also sympathize with Ex-President Charles H. LaWall, of the A. PH. A. and family, because of the death of his mother.

Sympathy is expressed to both of the bereaved families.

DR. IRA REMSEN.

Dr. Ira Remsen, President Emeritus of Johns Hopkins University, died March 3rd, at Santa Barbara, Cal. The deceased was born in New York, February 10, 1846. He received his A.B. degree at the College of the City of New York in 1865, his M.D. degree at the College of Physicians and Surgeons, Columbia University, two years later. He continued his University studies in Europe and received the Ph.D. degree at the University of Goettingen in 1870. Soon becoming known as a chemist and teacher of chemistry, quite a number of universities conferred honorary degrees on him for outstanding work. He was President of the American Association for the Advancement of Science in 1902 and also of the American Chemical Society, in the same year. In 1901 he was elected President of Johns Hopkins.

In 1879, Dr. Remsen started the *American Chemical Journal* which, in 1914, was consolidated with the *Journal of the American Chemical Society*. He is known to pharmacists through his textbooks and in connection with the discovery of saccharin. He stood high as a teacher and always held the esteem of his students. Dr. Remsen introduced as part of the students' training the reading of publications devoted to chemistry and a discussion of the articles appearing therein. Few men have had so great an influence in the sphere of applied chemistry.